

Scenario Planning for Higher Education



23 & 24 November 2021
Tuesday & Wednesday

Via Zoom Meeting 

LIMITED SEATS!

- What is a foresight approach and scenario planning as a foresight method?
- Why is it important for the participants to understand and practice it?
- How does it work?
- How does one apply the theory into practice?

Come and join us if you are interested to explore and learn about scenario planning and its application in higher education.

TRAINER



Mr Alessandro Fergani

Alex is a researcher at NUS Business School under a President Fellowship, associate editor with World Futures Review, Honorary Research Fellow at Strathclyde Business School, and Head of Foresight with the strategic foresight consultancies Shaping Tomorrow and Forwardto. Alex conducts research on corporate foresight and futures and foresight theories and methods. His research has been published in the journals Academy of Management Perspectives, Harvard Business Review, European Business Review, Futures, Futures & Foresight Science, Foresight, and World Futures Review, among other outlets. Alex regularly gives futures and foresight workshops globally

Day 1

This 2-hour session is meant to enable participants to have a common background context from which to do scenario planning. This session provides an introduction to scenario planning and the larger field of futures and foresight work, and establishes common ground for participants to be able to do the scenario planning successfully.

Day 2

This 4-hour experiential workshop will include the concepts and process for how scenario planning can be useful in the academic sector. Participants will be going through hands-on activities through the different methods introduced in the scenario planning process. They will learn frameworks to identify trends and scan horizons, select key uncertainties to work with and develop multiple scenarios to explore their focal issue. The session will round up with a segment on translating scenarios to strategies.

REGISTRATION



<https://www.surveymonkey.com/r/futureHE>

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Enquiries, please contact:

ipptn@usm.my 

019-566 7402 (Noraini) 

011-4066 2840 (Sarah) 

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